

QSO 640 Module Two Journal Guidelines and Rubric

Overview: Activities in this course are designed to actively involve you in various project management scenarios and help you apply the concepts covered in the course to real-world situations. They provide practice in the following:

- Differentiating common organizational structures and how they affect project processes and activities
- Describing methods for conflict resolution
- Prioritizing projects
- Communicating/distributing project information to team members and stakeholders
- Evaluating whether a team is working effectively

Prompt: Organizational strategy is typically defined as a set of actions that managers take to outperform the organization’s competitors and achieve profitability and sustainability. In considering the aforementioned, write a journal assignment that describes aligning projects with business strategies.

The following critical elements must be addressed:

- I. Describe aligning projects with business strategies in order to achieve **profitability**.
- II. Describe aligning projects with business strategies in order to achieve **sustainability**.

Guidelines for Submission: Submit assignment as a Word document with double spacing, 12-point Times New Roman font, and one-inch margins. Your 2- to 3-paragraph journal assignment should include any sources cited in APA format. Journals are private between the student and the instructor.

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (70%)	Not Evident (0%)	Value
Profitability	Meets “Proficient” criteria and illustrates with examples	Describes aligning projects with business strategies in order to achieve profitability	Describes aligning projects with business strategies in order to achieve profitability, but there are gaps in logic and/or content misconceptions	Does not describe aligning projects with business strategies in order to achieve profitability	45
Sustainability	Meets “Proficient” criteria and illustrates with examples	Describes aligning projects with business strategies in order to achieve sustainability	Describes aligning projects with business strategies in order to achieve sustainability, but there are gaps in logic and/or content misconceptions	Does not describe aligning projects with business strategies in order to achieve sustainability	45

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Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
Total					100%