



PHE 690 Milestone Three Guidelines and Rubric (Academic Rationale and Program Recommendations)

Overview: For this last milestone, due in **Module Seven**, you will provide the program recommendations intended to solve the public health issue that you have been researching. You will also provide an academic rationale for these program recommendations to ensure that they align with the program goals you identified as the concluding section of the complete statement of problem and needs assessment that you outlined in Milestone Two.

Prompt: Use evidence-based secondary sources to analyze how the public health issue you have been researching has been addressed historically and how it is currently being addressed in other communities. Discuss how the theoretical frameworks within public health will be applied to the needs analysis you have prepared for your chosen public health issue and the overall goals you are proposing to address this issue in your community. Then, based on your research, outline the public health strategies that you plan to implement to solve the issue, and recommend evaluation methods and performance metrics for monitoring implementation and determining the efficacy of the program.

Your milestone submission should address the following:

- **Academic Rationale:**
 - Use evidence-based secondary **sources** to analyze how the chosen health issue has been addressed historically and is currently being addressed in other communities. Be sure to evaluate the efficacy of the research you review.
 - Source analysis should support your choice of **theoretical frameworks and program models** that will be applied to the needs analysis you have prepared for your chosen public health issue and the overall goals you will be outlining to address this issue in your community.
- **Program Recommendations:**
 - Detail the **public health strategies** that you plan to implement based on all your research. Be sure to include any assessment, monitoring, prevention, and communication outreach strategies you believe would be beneficial in addressing the needs of your target community.
 - Recommend **evaluation methods** and performance metrics for monitoring implementation and determining efficacy of the program.
 - Address potential **obstacles, challenges, and limitations** to your recommendations.

Instructor feedback on this last milestone should be incorporated into your final public health program proposal.

Rubric

Guidelines for Submission: Milestone Three should be 5–7 pages, double-spaced, using 12-point Times New Roman font, one-inch margins, and the latest edition of the APA manual for formatting and citations.

Critical Elements	Proficient (100%)	Not Proficient (0%)	Value
Academic Rationale: Sources	Provides evidence-based secondary sources to analyze how the health problem has been addressed historically and is currently being addressed in other communities	Does not provide evidence-based secondary sources to analyze how the health problem has been addressed historically and is currently being addressed in other communities	18
Academic Rationale: Theoretical Frameworks and Program Models	Source analysis supports the theoretical frameworks and program models that are being applied to the needs analysis for the chosen public health issue and the overall goals that are being outlined to address the issue	Source analysis does not support the theoretical frameworks and program models that are being applied to the needs analysis for the chosen public health issue and the overall goals that are being outlined to address the issue	18
Program Recommendations: Public Health Strategies	Describes the public health strategies that will be implemented based on research	Does not describe the public health strategies that will be implemented based on research	18
Program Recommendations: Evaluation Methods	Recommends evaluation methods and performance metrics for monitoring implementation and determining efficacy of the program	Does not recommend evaluation methods and performance metrics for monitoring implementation and determining efficacy of the program	18
Program Recommendations: Obstacles, Challenges, and Limitations	Addresses potential obstacles, challenges, and limitations to recommendations	Does not address potential obstacles, challenges, and limitations to recommendations	18
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
Total			100%