Southern New Hampshire University

PHE 690 Milestone Two Guidelines and Rubric
(Complete Statement of Problem and Needs Assessment)

Overview: For this second milestone, due in **Module Five**, you will submit a complete statement of the public health issue you have identified as well as a needs assessment to help inform the program recommendations you will be making as part of Milestone Three due in Module Seven.

For the discussion in Module Three, you shared with your classmates some of your findings regarding the community that is affected by your chosen public health issue. This milestone will provide you with an opportunity to more closely describe the assets and needs of the community and discuss the benefits of collaborating with the community to assess its needs, to analyze data, and to prepare findings, assess priorities, and develop actions to help solve the health problem in the community.

Note: You are not expected to conduct a *new* needs assessment. Rather, use the webpages provided in the Public Health Issue Data Checklist and your own research to collect your data from other existing sources that are relevant to your chosen public health issue and the community it affects.

Prompt: Consider the makeup and the history of the community affected by your chosen public health issue. Take into account social determinants, epidemiologic patterns, behaviors, and trends that are specific to the community, and in your milestone submission address the following:

- Statement of the Problem: Outline the scope and nature of the public health problem and identify your overall program goals. The statement should include but not be limited to the following:
    A. **Scope and nature of the public health problem**, including target population and community
    B. **Relevant social determinants and epidemiological patterns, trends**, and other illustrative demographic information
    C. **Overall program goals**, including subordinate objectives and long-term outcomes. Begin to propose some overall program goals and supporting objectives and to project some long-term outcomes to solve the health problem in the community (you will do this more fully in the Program Recommendations section in Milestone Three, due in Module Seven).

- Needs Assessment: You are not expected to conduct a new needs assessment. Rather, use the provided webpages and your own research to collect your data from other existing programs that are relevant to your program. Your needs assessment should include but not be limited to the following:
    A. **Describe the assets and needs of the community**. Consider:
        i. How and why is your chosen public health issue crucial to the particular community?
        ii. What resources/assets does the community already have to address the issue?
    B. **Define the scope of the need.** Consider: What are the specific needs of the community that can be addressed through a public health program?
    C. Detail the **benefits of collaboration.** Consider: Why is it important to include/collaborate with the community in assessing its needs?
    D. **Analyze the data.** Provide an analysis of relevant data, including the social determinants, epidemiological patterns, trends, behavior (outlined in the Statement of the Problem Section), and other illustrative demographic information to address the issue. Important: In analyzing your data, be sure to include all citations (in APA style) as well as a reference list.

Southern New Hampshire University

E. Prepare **findings, priorities and actions.** Consider: Based on your analysis, what are the key findings, priorities, and potential action items for the community?

Instructor feedback on this milestone should be incorporated into your final milestone and the final public health program proposal.

Rubric

Guidelines for Submission: Milestone Two should be 4–5 pages, double-spaced, using 12-point Times New Roman font, one-inch margins, and the latest edition of the APA manual for formatting and citations.

Critical Elements	Proficient (100%)	Not Proficient (0%)	Value
Scope and Nature of the Problem	Completely describes the scope and nature of the public health problem in relation to a target population and chosen community	Does not completely describe the scope and nature of the public health problem in relation to a target population and chosen community	11.25
Social Determinants, Patterns, Trends	Provides an overview of relevant social determinants and epidemiological patterns, trends, and other illustrative demographic information as it relates to the selected health issue and community	Does not provide an overview of relevant social determinants and epidemiological patterns, trends, and other illustrative demographic information as it relates to the selected health issue and community	11.25
Overall Program Goals	Outlines overall program goals, potential long-term outcomes, and supporting objectives related to the chosen health issue and selected community	Does not outlines overall program goals, potential long-term outcomes, and supporting objectives related to the chosen health issue and selected community	11.25
Description of Community Assets and Needs	Includes a description of assets and needs of the community as it relates to the chosen public health issue	Does not Include a description of assets and needs of the community as it relates to the chosen public health issue	11.25
Scope of Need	Defines the scope of the community need that can be addressed through a public health program	Does not define the scope of the community need that can be addressed through a public health program	11.25
Benefits of Collaboration	Details the benefits of collaboration, including why it is important to include/collaborate with the community in assessing its needs	Does not detail the benefits of collaboration, including why it is important to include/collaborate with the community in assessing its needs	11.25
Data Analysis	Provides an analysis of previously noted data, including social determinants, epidemiological patterns, trends, behavior, and other illustrative demographic information	Does not provide an analysis of previously noted data, including social determinants, epidemiological patterns, trends, behavior, and other illustrative demographic information	11.25

Findings, Priorities, and Actions	Identifies key findings, priorities, and potential action items for the community based on relevant data analysis	Does not identify key findings, priorities, and potential action items for the community based on relevant data analysis	11.25
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
		Total	**100%**