Southern New Hampshire University

OL 620 Module Six Short Paper Guidelines and Rubric

Overview: For this task, you will write a short paper addressing the concerns and strategy for executive compensation in a not-for-profit/charity setting.

Prompt: Begin by reading and critically analyzing the case study "Nonprofit Executive Compensation: How Much is Too Much?" Then, write a short paper that answers the following questions:

- What are some of the **advantages** for a not-for-profit organization that pays its executives similarly to a for-profit business? Explain using specific details.
- What are some of the **disadvantages** of expecting executives to work for less in a not-for-profit than they would in a comparable position in a for-profit corporation? Explain using specific details.

Rubric

Guidelines for Submission: Your paper musts be submitted as a 2- to 3-page Microsoft Word document (in addition to a cover page and references). Use double spacing, 12-point Times New Roman font, and one-inch margins. Cite at least three sources according to APA style.

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (70%)	Not Evident (0%)	Value
Advantages	Meets "Proficient" criteria and explanation contains a thorough rationale	Response indicates advantages and explanation contains relevant and specific details	Response indicates advantages, but the explanation is irrelevant or lacks specific details	Response does not indicate advantages	45
Disadvantages	Meets "Proficient" criteria and explanation contains a thorough rationale	Response indicates potential disadvantages and explanation contains relevant and specific explanation	Response indicates potential disadvantages, but the explanation is irrelevant or lacks specific details	Response does not indicate disadvantages	45
Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
				Total	**100%**