

WCM 610 Module Two Assignment Guidelines and Rubric
Template Task: Working With Define in Application

Overview: For this assignment, due in **Module Two**, you will complete a SMART goals chart. By now, you should be able to see how the DMAIC phases are interconnected. This SMART goals task provides an analysis tool to help you define the conflict in the selected case study for your final project. This Define component is due in Module Three as Milestone One: Defining Goals.

Prompt: First, read the DEFINE Supplementary Document, [Explaining the Concept of SMART Goals](#), and the SMART Goals Overview and Example document.

Next, using what you have learned about Define from Module One and examining your own organizational conflict (or the Garden Depot case study), complete the SMART Goals Chart Template by responding to each section in the chart:

- **S: Specific**—When, where, and how will the goals (recommended solutions) be implemented?
- **M: Measurable**—How will implementation of the goals be measured?
- **A: Attainable/Achievable**—What steps are necessary to reach the goals?
- **R: Realistic/Relevant**—Is it realistic to be setting these goals? Are these the right goals to reach the desired outcome?
- **T: Time-Bound/Time Restraints**—Do the goals include a specific time frame in which they will be achieved?

Be sure to consider all possible solutions, but also any unintended consequences that may arise in implementing these goals.

In Module Three, you will begin to work with Measure, or M, in the DMAIC process.

Guidelines for Submission: Complete the SMART Goals Chart Template by responding to each section in the chart as outlined above. Cite any sources using APA format.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
S (Specific)	Outlines when, where, and how the goals (recommended solutions) will be implemented	Minimally outlines when, where, and how the goals (recommended solutions) will be implemented	Does not outline when, where, or how the goals (recommended solutions) be implemented	18
M (Measurable)	Outlines how the implementation of the goals will be measured	Minimally outlines how the implementation of the goals will be measured	Does not outlines how the implementation of the goals will be measured	18
A (Attainable/Achievable)	Outlines the steps that are necessary to reach the goals	Minimally outlines the steps that are necessary to reach the goals	Does not outline the steps that are necessary to reach the goals	18
R (Realistic/Relevant)	Outlines whether goals are realistic and/or relevant to the desired outcome	Minimally outlines whether goals are realistic and/or relevant to the desired outcome	Does not outline whether goals are realistic and/or relevant to the desired outcome	18

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T (Time-Bound/Time Restraints)	Outlines whether the goals include a specific time frame in which they will be achieved	Minimally outlines whether the goals include a specific time frame in which they will be achieved	Does not outline whether the goals include a specific time frame in which they will be achieved	18
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
Total				100%