Southern New Hampshire University

SCS 100 Learning Block 5-1 Short Answer Rubric

Prompt: Finally, respond to the following using information from this learning block in combination with your own experience. Describe, in two to three sentences each, how you think using social media and the internet has influenced each of the following topics:

1. You as an individual
2. The study of social science
3. Larger society

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Engagement of Response	Completes responses based on the suggested resources and substantiates response with a relative personal experience	Completes responses accordingly but does not provide a personal experience	Does not complete responses or explain a personal experience	30
Topical Response	Provides responses that relate to the influences of social media	Responses are only partially related to social media and its influence	Responses are not provided	30
Influence	Provides responses that describe how using social media has influenced student as an individual, the social sciences in general, and the larger society	Response requires more detail and relevance to the topic	Does not describe influences of social media in any context	30
Communicates Clearly	Clearly communicates ideas and thoughts	Responses need clarification in order to support ideas presented	Responses are not clear and key ideas are not understandable	10
			Total	**100%**