


 Southern New Hampshire University
SCS 100 Learning Block 7-2 Journal Reflection Rubric

Prompt: Choose a current social movement. You may choose your own or select one of the following: Occupy Wall Street movement, Black Lives Matter movement, the environmental movement, or the gender equality movement.

While you might have not heard of the specific organizations involved in the movements, you have likely heard of issues raised by participants in these movements. Answer the following questions about the movement you have selected in one to two sentences each.

1. Which social movement did you choose, and what interests you about the movement?
2. How have you learned about this social movement (news articles, social media, social commentary, conversation with others, television news)?
3. What is the “big question” or inquiry that the movement is trying to answer?
4. What do you think has caused the movement to gain or lose momentum? How does this movement either directly or indirectly impact your day-to-day life? For example, if you are looking at the environmental movement, maybe you were directly impacted by a tax break for purchasing a new Prius or putting new energy-efficient windows in your home.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Engagement of Response	Answers all of the questions posed	Answers some of the questions posed, but not all	Does not answer any of the questions posed	40
Focus of Response	Provides focused and direct reflection to answer questions posed	Provides reflection, but the focus is unclear or unrelated to the questions posed	Does not provide reflection	40
Communicates Clearly	Clearly communicates key ideas and thoughts in a short answer response	Response needs clarification in order to support understanding of key ideas and thoughts	Response is not legible and key ideas or thoughts are not understandable	20
Total				100%