

IDS 402 Milestone Three Guidelines and Rubric

Having created and revised your outline in Milestone Two, you will now create the visual facet of your presentation. Keep in mind that your voice will be the primary carrier of your message and that visuals play a supporting role. You want your voice and visuals to work together and not compete for attention, so you should minimize the number of words on each slide and maximize the use of visual elements, including photos, illustrations, and graphs.

Here are some resources to help you think about creating effective visuals that will support your oral presentation:

- [How Can I Make My PowerPoint Presentations Amazing?](#)
This article offers good advice for those using PowerPoint.
- [You Suck at PowerPoint! 5 Shocking Design Mistakes You Need to Avoid](#)
This slide show is somewhat irreverent, but it makes strong points about presentations.
- [Life After Death by PowerPoint 2010 \(cc\)](#)
This humorous video makes serious points about things to avoid when you are creating a presentation.

For this milestone, complete the following tasks:

- Prepare your slide presentation using the Milestone Three Rubric for reference. Keep in mind that you will be recording the slides on your screen as you narrate them using the recording tool of your choice.
- Once you have completed the slides, export (or save) the set as a PDF.
- Post a message in the discussion board by Thursday at 11:59 p.m. of your local time zone for this milestone, and attach your PDF file and your outline from Milestone Two.
- Provide helpful feedback to at least two others by Sunday at 11:59 p.m. of your local time zone, pointing out strengths and improvement suggestions for their slide presentation.
 - View the slides and the outline side by side to see how they work together.
 - Base your feedback on the critical elements described in the Milestone Three Rubric (below).

Rubric

Critical Elements	Exemplary (100%)	Proficient (75%)	Not Evident (0%)	Value
Format: Consistency	The design of the presentation displays exceptional skill with continuity and consistency	The content is presented in a consistent manner, although there are some elements that are not	The presentation shows little to no format consistency	15
Format: Clarity	The presentation displays innovative ways to make the content clear and understandable	The content is presented in a clear and concise manner	The content is presented with little regard to making it clear and understandable	15
Format: Aesthetics	The presentation shows great skill in design aesthetics and tastefulness	The presentation shows appropriate skill in designing with aesthetics in mind	The presentation shows a lack of understanding of design aesthetics	15
Content: Photos and Graphics	Photos and graphics are of exceptionally high quality and appropriate to the content; they demonstrate outstanding creativity and match with the narrative	Photos and graphics are of good quality and appropriate to the content	Photos and graphics are of poor or inconsistent quality, and/or may not be appropriate to the narrative content	15
Content: Text	Text is consistently readable, is used judiciously, and supports the narrative content; fonts are limited to two sizes and two types	Text is consistently readable and supports the narrative content, though some text may be excessive for the purpose; fonts are limited to two sizes and two types	Text is often unreadable and excessively long and/or does not support the narrative content	15
Timeliness	Submits initial post on time	Submits initial post one or two days late	Submits initial post more than two days late	10
Engagement	Provides relevant and meaningful feedback in response posts, including strengths of the presentation, as well as suggestions for improvement	Provides some feedback to peers, but feedback lacks explanation and detail	Does not provide feedback to peers on their presentations	15
Earned Total				100%