



### HCM 491 Milestone One Guidelines and Rubric

Begin working on your capstone project. In a post to the course discussion forum, provide the agency or institution profile and background (i.e., type of organization, historical information, information about growth, current or past initiatives, etc.). Identify the need or opportunity within the organization and describe its impact on the organization, its purpose and target population, and its impacts on the greater healthcare environment, if any. How do you plan on addressing this need or opportunity? What is your initiative? Describe the policy or guideline you identified on the [Health.gov](http://Health.gov) website and how this information will impact your project.

In response to your peers, comment on their process for addressing the need or opportunity. Provide recommendations for implementation. Reference at least one article or the required readings to support your comments.

#### Specifically the following critical elements must be addressed:

- I. **Profile:** Provide the agency or institution profile and background (i.e., type of organization, historical information, information about growth, current or past initiatives, etc.).
- II. **Healthcare Need:** Identify the need or opportunity within the organization and describe its impact for the organization, its purpose and target population, and impacts to the greater healthcare environment, if any. How do you plan on addressing this need or opportunity? What is your initiative?

**Guidelines for Submission:** Your submission is submitted to the discussion forum and should be one to two PowerPoint slides with any references cited in APA format.

Critical Elements	Proficient (100%)	Not Proficient (0%)	Value
Profile	Provides the agency or institution profile and background	Does not provide the agency or institution profile and background	30
Healthcare Need	Identifies the need or opportunity within the organization and describes its impact on the organization	Does not identify the need or opportunity within the organization and describe its impact on the organization	30
Recommendations	Provides recommendations for implementation on peer's process for addressing the need or opportunity	Does not provide recommendations for implementation on peer's process for addressing the need or opportunity	30
Articulation of Response	Submission is mostly free of errors of organization and grammar; errors are marginal and rarely interrupt the flow	Submission contains errors of organization and grammar making the submission difficult to understand	10
<b>Earned Total</b>			<b>100%</b>