# COM 500 News Production Research Theory Worksheet, Baran Textbook

**Four Conventions: Normalized, Personalized, Dramatized, Fragmented**

|  |  |  |  |
| --- | --- | --- | --- |
| **Example** | **Slant/News Production Convention** | **Identify Specific Criteria for this News Production Convention (pages 326-327)** | **Examples of News Convention Criteria Provided Within the Example** |
| **People Magazine**  [Homeless Man Who Donated 18 Cents to Church Wants to Remain Anonymous](http://www.people.com/article/homeless-man-18-cents-church-remains-anonymous) |  |  |  |
| **Consumerist**  [Woman Hit With $9,000 Water Bill After City Refuses to Believe Her](http://consumerist.com/2012/06/22/woman-hit-with-9000-water-bill-after-city-refuses-to-believe-her/) |  |  |  |
| **Indy Star (Indianapolis Star)**  [Marion County Jailer Demoted](http://www.indystar.com/story/news/crime/2015/10/15/marion-county-jail-commander-demoted/73974636/) |  |  |  |
| **CNN**  [Russian Plane Crash: U.S. Intel Suggests ISIS Bomb Brought Down Jet](http://www.cnn.com/2015/11/04/africa/russian-plane-crash-egypt-sinai/index.html) |  |  |  |