

## INT 650 Final Project Milestone Two Guidelines and Rubric

**Prompt:** For the first part of Milestone Two, you will analyze in detail the trade barriers in your selected international market that impact the industry you have selected. The second part of the assignment is supported by the theory you have described in the trade barriers section. You will have to recalculate the impact on your industry based on new numbers you have chosen. For example, if a tariff is currently 10%, you will adjust it to 15% and 5% and recalculate the impacts. Use specific examples.

- III. **Trade Barriers:** Describe the country's specific trade barriers geared toward foreign MNCs entering the market.
  - A. **Define** trade barriers in your specific international market. Consider drawing from multiple sources in your definition.
  - B. Determine the implications of the trade barriers on your **company**. Do these barriers hinder your company's business? Justify your response.
  - C. Determine the implications of the trade barriers on your **industry**. Do these barriers hinder the industry within the specific international market? Justify your response.
  - D. Determine the implications of the trade barriers on **consumers**. Do these barriers hinder the consumer's purchasing power within the specific international market? Justify your response.
  
- IV. **Recalculating Parameters:** Select the previously identified trade barriers and change their parameters for your selected industry, making appropriate economic calculations and representing the changes in charts.
  - A. Calculate the effect of the change of a **tariff** on your particular industry. Illustrate the change visually in a chart.
  - B. Calculate the effect of the change of a **quota** on your particular industry. Illustrate the change visually in a chart.
  - C. Calculate the effect of the change of a government **subsidy** on the overall GDP. Illustrate the change visually in a chart.

**Guidelines for Submission:** Milestone Two must be submitted as a 2–3 page (not including title and reference pages) Microsoft Word document with double spacing, 12-point Times New Roman font, and one-inch margins. Include charts in an appendix. Included should be at least three scholarly references. All references should be cited in APA format.

**Note About Rubric:** Note that the grading rubric for the critical elements below is not identical to that of the final project. The Final Project Rubric will include an additional "Exemplary" category that provides guidance as to how you can go above and beyond "Proficient" in your final submission. You will receive feedback from your instructor on each of your milestones that you should be sure to incorporate into your final submission.

Critical Elements	Proficient (100%)	Needs Improvement (70%)	Not Evident (0%)	Value
<b>Trade Barriers: Define</b>	Accurately defines trade barriers in specific international market	Defines trade barriers in specific international market but with gaps in accuracy or detail	Does not define trade barriers in specific international market	9
<b>Trade Barriers: Company</b>	Determines implications of trade barriers on company, justifying response	Determines implications of trade barriers on company, justifying response, but with gaps in logic or support	Does not determine implications of trade barriers on company	14

# Southern New Hampshire University

<b>Trade Barriers: Industry</b>	Determines implications of trade barriers on industry, justifying response	Determines implications of trade barriers on industry, justifying response, but with gaps in logic or support	Does not determine implications of trade barriers on industry	14
<b>Trade Barriers: Consumers</b>	Determines implications of trade barriers on consumers, justifying response	Determines implications of trade barriers on consumers, justifying response, but with gaps in logic or support	Does not determine implications of trade barriers on consumers	14
<b>Recalculating Parameters: Tariff</b>	Calculates the effect of the change of a tariff on industry, illustrating change in a chart	Calculates the effect of the change of a tariff on industry, illustrating change in a chart, but with gaps in accuracy or detail	Does not calculate the effect of the change of a tariff on industry and illustrate with a chart	14
<b>Recalculating Parameters: Quota</b>	Calculates the effect of the change of a quota on industry, illustrating change in a chart	Calculates the effect of the change of a quota on industry, illustrating change in a chart, but with gaps in accuracy or detail	Does not calculate the effect of the change of a quota on industry and illustrate with a chart	14
<b>Recalculating Parameters: Subsidy</b>	Calculates the effect of the change of a government subsidy on the overall GDP, illustrating change in a chart	Calculates the effect of the change of a government subsidy on overall GDP, illustrating change in a chart, but with gaps in accuracy or detail	Does not calculate the effect of the change of a government subsidy on overall GDP and illustrate with a chart	14
<b>Articulation of Response</b>	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	7
<b>Total</b>				<b>100%</b>