



## FIN 620 Milestone Two Guidelines and Rubric

**Overview:** For the final project, you will respond to the following scenario:

Imagine you are the chief financial officer (CFO) of the Fortune 500 company you chose in Module One (JPMorgan Chase & Co., AT&T, or Qualcomm). Given the positive macroeconomic trends, including improvements in labor market conditions, the Federal Reserve recently increased the federal funds rate. With the continued improvement in economic outlook, the Federal Reserve is poised to increase the federal funds rate again in the near future. The Fed believes that with the gradual increase in monetary policy, the economic activities and labor market will strengthen and inflation will remain consistent. As the CFO of your company, you must analyze and evaluate the likely impacts of the aforementioned Federal Reserve monetary policy actions to the wider economy (and specifically, to capital markets), as well as the resulting implications for your firm. Based on your assessment, you will put forth various recommendations to the company's board for improving their financial position while safeguarding against corporate risk.

**Prompt:** This milestone will help you to complete Section II of the final project by describing the organizational profile of your chosen company. Your work must address the following **critical element**:

- II. **Organizational Profile:** Describe the nature and structure of your organization. Specifically, identify the major strategic objectives of the organization. Be sure to clearly outline and carefully examine each, as you will need to refer back to these in your analysis of the scenario and in defending your financial recommendations.

### Rubric

**Guidelines for Submission:** Your submission should be 2 to 3 pages in length and should use double spacing, 12-point Times New Roman font, and one-inch margins. Sources should be cited according to APA style.

Critical Elements	Proficient (100%)	Needs Improvement (70%)	Not Evident (0%)	Value
<b>Organizational Profile</b>	Describes the nature and structure of the organization, including clearly identifying and examining the major strategic objectives	Describes the nature and structure of the organization but fails to clearly or accurately identify or examine the major strategic objectives	Does not describe the nature and structure of the organization	80
<b>Articulation of Response</b>	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	20
<b>Total</b>				<b>100%</b>