



## FIN 620 Module Six Short Paper Guidelines and Rubric

**Overview:** In this short paper, you will address the risks confronting the firm you have chosen for the final project. The paper will inform your work on Milestone Three (due in Module Seven) and the final project (due in Module Nine).

**Prompt:** Referring to the prompt in the Final Project Guidelines and Rubric document (in the Assignment Guidelines and Rubrics section of the course), assess the potential for the macroeconomic events described in the scenario to pose financial risks to the firm you have chosen for the final project (JPMorgan Chase & Co., AT&T, or Qualcomm).

Specifically, address the following **critical elements**:

- Accurately **identify** the risks. For example, how might your firm be negatively impacted by fluctuations in the money supply? Provide specific examples to illustrate each identified risk.
- Use appropriate financial tools to **measure** (i.e., quantify) the risks. For example, consider calculating your firm's debt-to-capital ratio, debt/equity ratio, interest coverage ratio, and degree of combined leverage.

### Rubric

**Guidelines for Submission:** Your paper must be submitted as a 2- to 3-page Microsoft Word document with double spacing, 12-point Times New Roman font, and one-inch margins. Use at least three sources, which should be cited according to APA style.

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (70%)	Not Evident (0%)	Value
Identification of Risks	Meets "Proficient" criteria and demonstrates sophisticated ability to identify risks in corporate and portfolio management	Assesses the potential for macroeconomic events to pose financial risks to the firm by accurately identifying risks, using specific example to illustrate each	Assesses the potential for macroeconomic events to pose financial risks to the firm but fails to fully or accurately identify risks	Does not assess the potential for macroeconomic events to pose financial risks to the firm	45
Measurement of Risks	Meets "Proficient" criteria and demonstrates sophisticated ability to utilize tools of financial risk management	Quantifies the risks using appropriate financial tools, and all calculations are accurate	Quantifies the risks but fails to use appropriate financial tools, or not all calculations are accurate	Does not quantify the risks	45

# Southern New Hampshire University

<b>Mechanics</b>	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy to read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
<b>Total</b>					<b>100%</b>