Southern New Hampshire University

SCS 100 Learning Block 6-2 Short Answer Rubric

Prompt: Reflect on the concepts presented in the video and overview and the example of a growing body of research as captured in the article "A Review of Facebook Research in the Social Sciences." Also, consider the question you posed about your advertisements in your observation journal in Theme 2. Then, in a short answer response, address the following questions:

- How does social science inquiry advance and evolve over time?
- Why is it important that our understanding of social science concepts continue to develop and expand?
- Then, consider the question you posed in the observation journal, which you submitted in Theme 2. How could others build upon this question through additional research or follow-up questions?

Critical Elements	Proficient (100%)	Needs Improvement (85%)	Not Evident (0%)	Value
Engagement of Response	Response reflects on the advancement and evolution of social science inquiry, explains why advancement is important, and reflects on how others might build off previous questions	Response provides general reflection on the advancement of social science inquiry, but is missing specific tie-backs to previous questions	Does not provide reflection on the advancement of social science inquiry	40
Completeness of Response	Provides focused responses and/or reflections to all questions posed	Provides responses and/or reflections to some but not all questions posed	Does not provide a response or reflection to any question posed	40
Communicates Clearly	Clearly communicates key ideas and thoughts in a short answer response	Response needs clarification in order to support understanding of key ideas and thoughts	Response is not legible and key ideas or thoughts are not understandable	20
			Total	**100%**