## INT 650 Final Project Milestone Three Guidelines and Rubric

**Prompt**: In Milestone Three, you will analyze and describe trade agreements and foreign trade zones. Indicate which ones would be more beneficial for your company and for your industry. The next step is a detailed analysis of competitors in your chosen global market and industry. Use specific examples.

## V. Trade Agreements and Foreign Trade Zones

- A. **Describe** your country's specific trade agreements and applicable foreign trade zones.
- B. Evaluate the advantages and disadvantages of the trade **agreements** on the specific international market. What is their impact on the industry in which your company operates?
- C. Evaluate the advantages and disadvantages of the foreign trade **zones** on the specific international market. What is their impact on the industry in which your company operates?

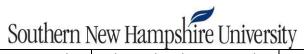
## VI. Competitiveness

- A. Evaluate the overall competitiveness of your **specific market** based on the World Competitiveness Yearbook. For example, how attractive is this market to foreign direct investment? Support your response with evidence.
- B. Evaluate the overall competitiveness of your **industry** in the specific market based on the World Competitiveness Yearbook. For example, the produce industry in Chile has restrictive accessibility and therefore a low competitiveness. Support your response with evidence.

**Guidelines for Submission:** Milestone Two must be submitted as a 2–3 page (not including title and reference pages) Microsoft Word document with double spacing, 12-point Times New Roman font, and one-inch margins. Include charts in an appendix. Included should be at least three scholarly references. All references should be cited in APA format.

**Note About Rubric**: Note that the grading rubric for the critical elements below is not identical to that of the final project. The Final Project Rubric will include an additional "Exemplary" category that provides guidance as to how you can go above and beyond "Proficient" in your final submission. You will receive feedback from your instructor on each of your milestones that you should be sure to incorporate into your final submission.

Critical Elements	Proficient (100%)	Needs Improvement (70%)	Not Evident (0%)	Value
<b>Trade Agreements and</b>	Describes country's specific	Describes country's specific	Does not describe country's	18
Foreign Trade Zones:	trade agreements and applicable	trade agreements and applicable	specific trade agreements and	
Describe	foreign trade zones	foreign trade zones, but with	applicable foreign trade zones	
		gaps in accuracy or detail		



Trade Agreements and	Evaluates the advantages and	Evaluates the advantages and	Does not evaluate the advantages	18
Foreign Trade Zones:	disadvantages of the trade	disadvantages of the trade	and disadvantages of the trade	
Agreements  Trade Agreements and Foreign Trade Zones: Zones	agreements on the specific international market, including their impact on the industry  Evaluates the advantages and disadvantages of the trade zones on the specific international market, including their impact	agreements on the specific international market, including their impact on the industry, but evaluation has gaps in logic or detail  Evaluates the advantages and disadvantages of the foreign trade zones on the specific international market, including	agreements on the specific international market  Does not evaluate the advantages and disadvantages of the foreign trade zones on the specific international market	18
	on the industry	their impact on the industry, but evaluation has gaps in logic or detail		
Competitiveness: Specific Market	Logically evaluates the overall competitiveness for the specific market based on the World Competitiveness Yearbook	Evaluates the overall competitiveness for the specific market based on the World Competitiveness Yearbook, but with gaps in logic or detail	Does not evaluate the overall competitiveness for the specific market based on the World Competitiveness Yearbook	18
Competitiveness: Industry	Logically evaluates the overall competitiveness for the industry in the specific market based on the World Competitiveness Yearbook	Evaluates the overall competitiveness for the industry in the specific market based on the World Competitiveness Yearbook, but with gaps in logic or detail	Does not evaluate the overall competitiveness for the industry in the specific market based on the World Competitiveness Yearbook	18
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
			Total	100%