



## INT 700 Final Project Milestone Two: Annotated Bibliography Guidelines and Rubric

### Guidelines

Your final project entails developing a full strategic analysis on a publicly held multinational enterprise (MNE). For Milestone Two, you will submit your **current research summary and annotated bibliography**. This Milestone is due in Module Four.

### Current Research Summary

Your summary should be 2–3 paragraphs in length detailing the research involved to date. This portion of the milestone is submitted for feedback only.

### Annotated Bibliography

Annotated bibliographies provide you with the opportunity to cite, summarize, and compare and contrast resources you will use in a paper. You will cite each resource in APA style, write an approximately 150-word description that summarizes the central theme and scope of the resource, and compare and contrast it with other resources. For more information on annotated bibliographies, consult the [SNHU Writing Center's annotated bibliography guide](#).

Depending on the assignment, the annotated bibliography may serve a number of purposes, including but not limited to reviewing the literature on a particular subject; illustrating the quality of research you have done; providing examples of the types of resources available; describing other items on a topic that may be of interest to the reader; and/or exploring the subject for further research. Your purpose here is to prepare to complete a final research paper on developmental psychology by locating a minimum of three to five current research articles (from the past three years) that you might potentially include in your final paper; these articles should relate to either Piaget's theory and/or Vygotsky's theory. The articles should provide sufficient information for you to compare and contrast the two theories. (Source: <http://lib.skidmore.edu/library/index.php/writing-an-annotated-bibliography>)

### Sample Annotated Bibliography of a Journal Article

The following example is what your final product for each resource should look like. This example (for the psychological research article [A Bad Taste in the Mouth: Gustatory Disgust Influences Moral Judgment](#)) employs APA style for the journal citation. The writer of this annotation follows the above points to create an annotation that summarizes the article's main points and draws connections between that resource and other resources:

Eskine, K. J., Kacinik, N. A., & Prinz, J. J. (2011). A bad taste in the mouth: Gustatory disgust influences moral judgment. *Psychological Science*, 22(3), 295–299.

**Annotation:** In this article, Eskine and colleagues describe the results of an experiment that examined whether the taste in a person's mouth influences the moral judgments that the person makes. The authors, who are researchers at the City University of New York, hypothesized that there would be a relationship between these two variables because prior research has shown that there are strong links between basic emotions and moral judgments. Indeed, the authors found that participants given a bitter drink made harsher moral judgments than those given a non-bitter drink. This article is extremely useful for my paper because it provides evidence that seemingly unimportant sensory information can influence moral judgments. Also, it nicely complements the work of Chapman et al. (2009), who found that emotional disgust and morality utilize similar brain regions. One limitation, though, is that all of the participants in the study were college students. They may have responded differently to the moral situations than older or younger participants.

**Abstract from author:** Can sweet-tasting substances trigger kind, favorable judgments about other people? What about substances that are disgusting and bitter? Various studies have linked physical disgust to moral disgust, but despite the rich and sometimes striking findings these studies have yielded, no research has explored morality in conjunction with taste, which can vary greatly and may differentially affect cognition. The research reported here tested the effects of taste perception on moral judgments. After consuming a sweet beverage, a bitter beverage, or water, participants rated a variety of moral transgressions. Results showed that taste perception significantly affected moral judgments, such that physical disgust (induced via a bitter taste) elicited feelings of moral disgust. Further, this effect was more pronounced in participants with politically conservative views than in participants with politically liberal views. Taken together, these differential findings suggest that embodied gustatory experiences may affect moral processing more than previously thought.

Consider these highly relevant resource options as applicable:

### Primary Resources

- Corporate
  - Current annual and quarterly reports to the current date
  - Corporate investor website
  - Transcripts of quarterly investor conference calls
- SNHU Library Research Guide Databases
  - MarketLine Advantage: PESTLE country/region surveys, market and corporate analysis
  - OneSource: Corporate analysis and industry surveys
  - S&P Net Advantage: industry surveys
  - Valueline Resource Center: U.S. corporate analysis
- Cultural and Institution Data
  - [The Hofstede Centre](#) : Cultural dimensions
  - [Ease of Doing Business Index](#)
  - Transparency International: [Corruption Perceptions Index](#)
- Country Economic Data
  - [The Economist Intelligence Unit](#) (also political, demographic, risk, and more)
  - World Trade Organization (WTO)
  - World Bank (WB)
  - CIA World Factbook

- The Heritage Foundation: [Index of Economic Freedom](#)
- World Stock Exchange Listings
  - Available at the World Federation of Exchanges ([www.world-exchanges.org](http://www.world-exchanges.org))

#### Secondary Resources

- Contemporary events, opinion, and analysis
  - *Financial Times, WSJ, Reuters, Bloomberg*
  - Industry associations

**Note:** Wikipedia, eHow, Investopedia, and similar websites are **not** acceptable professional or academic resources. They may, however, point your research in valuable directions.

#### Format

The annotated bibliography should use 1.5 line spacing, 12-point Times New Roman font, one-inch margins, and Works Cited in APA format.

**Rubric**

<b>Critical Elements</b>	<b>Exemplary (100%)</b>	<b>Proficient (90%)</b>	<b>Needs Improvement (70%)</b>	<b>Not Evident (0%)</b>	<b>Value</b>
<b>Information Literacy and Research</b>	Evaluates at least 10 primary and secondary resources relevant for a full strategic analysis on a publicly held multinational enterprise (MNE)	Evaluates at least seven primary and secondary resources relevant for a full strategic analysis on a publicly held multinational enterprise (MNE)	Evaluates some primary and secondary resources relevant for a strategic analysis on a publicly held multinational enterprise (MNE)	Does not evaluate primary and secondary resources relevant for a strategic analysis on a publicly held multinational enterprise (MNE)	20
<b>Annotation</b>	Annotation describes the author's viewpoint and authority and accurately and succinctly summarizes the critical information provided by each resource	Annotation describes the author's viewpoint and authority and summarizes some of the critical information provided by each resource	Annotation incompletely describes the author's viewpoint and authority and partially summarizes the information provided by each resource	Does not describe the author's viewpoint and authority and/or inadequately summarizes the information provided by each resource	30
<b>Critical Analysis</b>	Annotation clearly describes the rationale for the inclusion of each resource and indicates how it will be used to inform the strategic analysis on the publicly held MNE. Totality of resources is more than sufficient for a full strategic analysis of the MNE	Annotation describes the rationale for the inclusion of each resource and indicates how it will be used to inform the strategic analysis on the publicly held MNE. Totality of resources is sufficient for a full strategic analysis of the MNE	Annotation describes the rationale for the inclusion of each resource and provides some indication on how it will be used to inform the strategic analysis on the publicly held MNE. Totality of resources is insufficient for a full strategic analysis of the MNE	Does not describe the rationale for the inclusion of each resource and/or does not indicate how it will be used to inform the strategic analysis on the publicly held MNE. Totality of resources is insufficient for a strategic analysis of a MNE	30
<b>Writing (Mechanics/ Citations)</b>	No errors related to organization, grammar and style, and citations	Minor errors related to organization, grammar, and style, and citations	Some errors related to organization, grammar and style, and citations	Major errors related to organization, grammar, style, and citations	20
<b>Total</b>					<b>100%</b>